

# SAFE & SMART

## SOCIAL NETWORKING

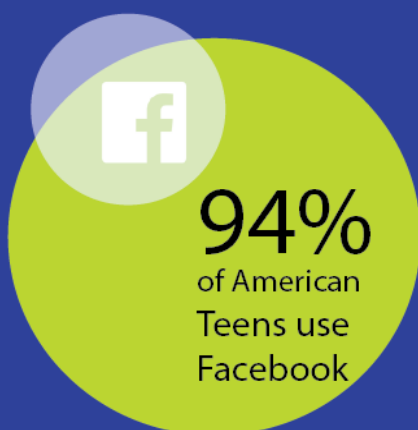
### TIPS FROM A.G. BILL SCHUETTE



## FYI

Social Media is an important tool to stay connected with friends and loved ones, but remember to take precautions to protect your privacy.

Parents, remind your children that every post, tweet or video leaves a digital footprint that doesn't easily go away.



WHAT **TEENS** SHARE  
ON SOCIAL MEDIA

## STATS

Percent of U.S. teens posting personal info on social media

### PERSONAL INFO

#### REAL NAME

92 %

#### BIRTHDAY

82

#### CITY

71

#### SCHOOL

71

#### E-MAIL ADDRESS

53



91 %

of teens have posted  
a photo of themselves  
on social media sites



20 %

of teens have posted  
their cell phone number  
on social media sites

\*Statistics from Pew Internet & American Life Project, Pew Research

## KNOW



### 1. **Talk About It!**

Talk with your child about what social media sites they're on and consider reviewing together the profiles they've created.



### 2. **Digital Footprint**

Remind your kids that everything they do online may impact them later in life. Everything you post stays on the Internet.



### 3. **Privacy Settings**

Make sure they are set to "private" so posts, tweets, photos and videos are shared only with friends & family they know.



### 4. **Check Contact Information**

Make sure they are set to "private" so posts, tweets, photos and videos are shared only with friends & family they know.



**FOR MORE INFO**  
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